



PATIENTS KNOW BEST®  
THE PATIENT'S COMPANY



# Patients Know Best Education Report July 2023

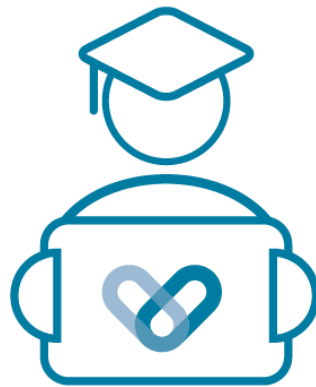


# Highlights from 2022-23 academic year



Universities who went live with PKB during the 2022-23 academic year:

- University of Winchester physiotherapy school - 150 students
- University of Winchester nursing school - 40 students
- University of Manchester medical school - 500 students
- University of Leicester medical school - 400 students, 42 patient volunteers
- University of Suffolk nursing - 24 students



# Education programme report - Academic year 2022-23

As we approach the end of the 2022-23 academic year, we feel this is the perfect moment to share the work and progress made in the past 12 months in our Educational arm - the PKB programme targeted at education institutions. We have had approximately 1100 students who used PKB in their studies during the last academic year.

We are proud to have welcomed new universities on board during this period, and we're particularly pleased that one of them is our first international university partner. These are:

- The physiotherapy school of the University of Winchester
- The University of Suffolk
- The University of Birmingham
- The University of Sunderland
- The University of Sharjah (United Arab Emirates)

The first two institutions have already embedded our platform in their curricula, while the others are still in the stage of planning and setting up the platform for their first use with students.



## Collaboration with Sharjah University

From left to right:  
Sally Rennison, Chief Commercial Officer, PKB,  
Prof Ali Shorbagi, Associate professor & Acting  
Director of the Medical Clinics, College of Medicine,  
Clinical Sciences and Mohammad Al-Ubaydli,  
Chief Executive Officer, PKB



# Universities live during 2022-23 academic year

## NEW! University of Winchester

We started the academic year in September 2022 by being used for the first time in the Physiotherapy school of the University of Winchester.

During a simulated placement preparation week, around 120 BSc (Hon) Physiotherapy students from 2nd and 3rd year, had the chance to interact with our platform. It was used for various tasks, such as gaining background information about patient actors past medical history, writing an initial assessment, a respiratory assessment, and a discharge summary.



Following conversations with academic staff from the university, we wrote a case study about how they used PKB for simulated placements. This can hopefully inspire other institutions to consider PKB as a solution for the challenges related to placement procurement for their students. You can read it here: [Meeting the challenges of face-to-face placements for healthcare students - Patients Know Best.](#)

## University of Winchester nursing

For the second year in a row, in July 2023, 40 nursing students from the University of Winchester started using PKB. The use is taking place during a virtual placement, where students, divided into groups on the platform, can review 6 patients' records and create care plans for them.



UNIVERSITY OF  
**WINCHESTER**

# Universities live during 2022-23 academic year

## University of Manchester

While the University of Winchester was using PKB during the simulated placement, in September 2022, the University of Manchester also started to use PKB for the second year in a row, with around 500 Year 5 medical students working inter-professionally with 150 pharmacy students.

The students used our platform from September 2022 until February 2023 for Problem Based Learning:

They were divided into small groups having access as professionals to the University Training Environment within PKB. They were able to look at 2 test patients' records, showing data such as admission letters, blood test results, chest X-rays, ECG scans, a detailed medication list and history of present conditions.

The students look at the data and interpret them, review medications and create and update a care plan for the patients.

We wrote a case study about our great partnership with the University of Manchester, that you can read here: [1,300 newly graduated healthcare professionals in Manchester trained on PKB - Patients Know Best](#)





# Universities live during 2022-23 academic year

## University of Leicester

Leicester Medical School has been using Patients Know Best since 2014 to teach their students how to conduct online consultations as well as skills such as shared care planning and remote communication.

In the last academic year, from October 2022 until 2023, around 400 students were trained on our platform. These were divided into small groups, each interacting with a patient volunteer through PKB's remote messaging feature.

## NEW! University of Suffolk

The University of Suffolk is new to our Education Programme, as they started utilising PKB in June 2023 with nursing students.

The use is taking place during a virtual placement, which focuses each week on a couple of different specialties. Students can view and interact on PKB with patient cases who are specifically designed to reflect the specialties discussed in class.

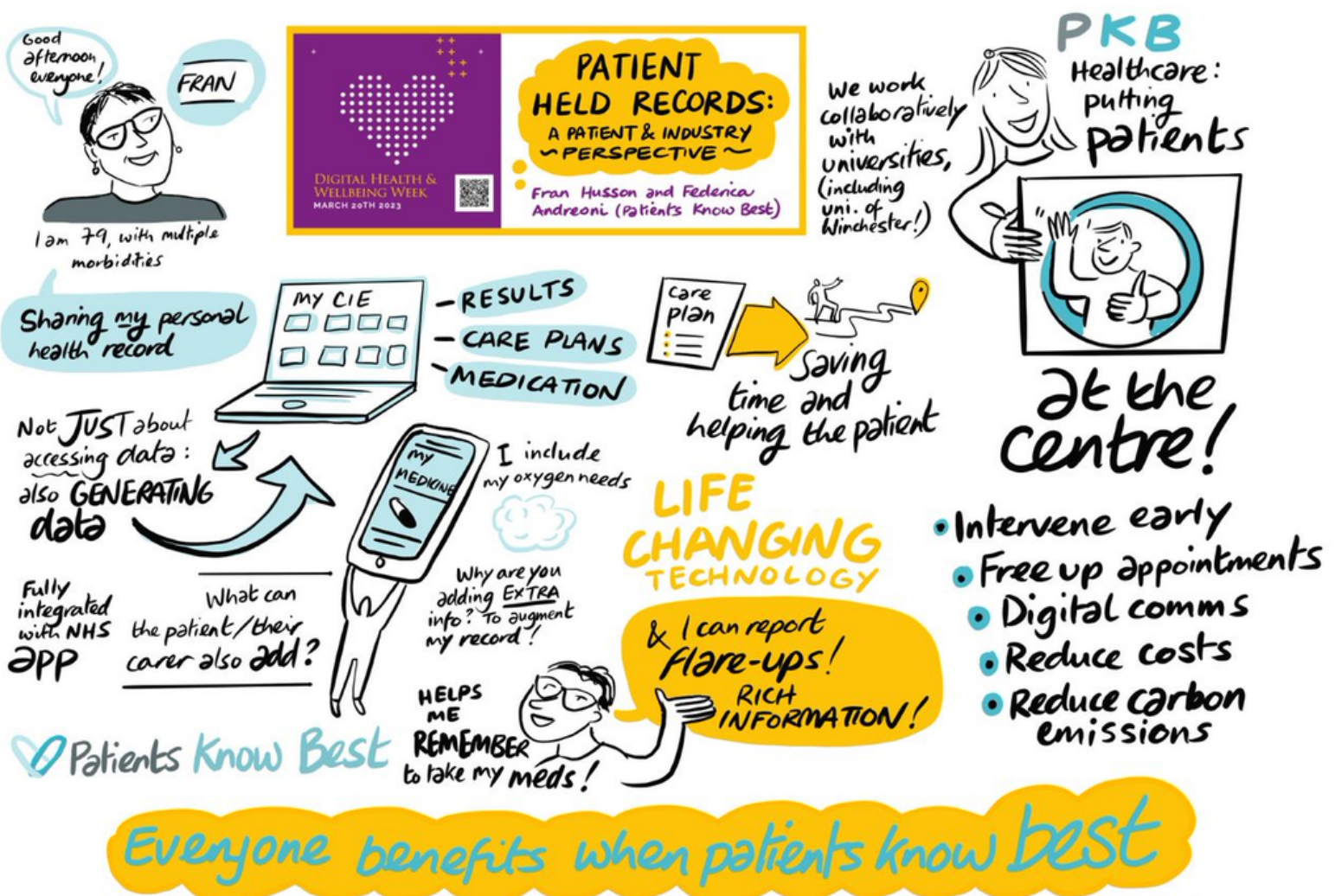


# Other News:

## Speakers at Digital Health and Wellbeing week organised by the University of Winchester

PKB's Lead for Education, Federica Andreoni was invited to talk at the launch event in March 2023. The focus of the presentation was around the benefits of a Personal Health Record (PHR) such as PKB.

The presentation was opened by PKB Patient Ambassador Fran Husson, who focused on benefits of PHRs from a patient perspective. The second part focused on benefits of PHRs for clinicians, for the healthcare system in general and for the environment. It also included how it is possible to embed PKB into universities curricula in order to better prepare healthcare students on the tools of digital health.



Drawn by Sandra Howgate

## Presentation to Suffolk and Winchester nursing students

Federica was also invited to join the first lesson with nursing students carrying out a simulated placement both at the University of Suffolk and at the University of Winchester.

In both the lectures, PKB did a presentation about the company's mission and the benefits of using PHRs, including for nurses. Followed by a demonstration of the platform, so students were ready to start using it straight away.



## Health Education England Learning Hub catalogue

PKB has created a catalogue of resources on the “Learning Hub”, which is an NHS platform set up for enabling individuals and organisations within the NHS, universities and local governments to share learning materials.

The learning outcomes of the PKB's catalogue are:

- Being able to describe the benefits of using a personal health record (PHR), both for clinicians and for patients
- Being able to identify ways in which the PKB PHR can be embedded in teaching.



[Click here to access the Learning Hub](#)





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